Ewa Szewczyk

UX Designer

Experience

UI/UX Designer @ Smart Pixels Aug '17-Ongoing

UI/UX Designer @ Geeksoft Oct '16-Aug '17

UX Designer @ ING Bank Śląski Nov '16-May '17

UI Designer @ Seqr Feb '16-Jun '16

UX Designer @ HYCOM Sep '15-Jan '16

UX Designer @ AMG.NET May '15-Aug '15

Junior UX Designer @ AMG.NET Feb '14-Apr '15

Projects

SimpleFX

Oct '16-Aug '17

I researched competitors and created basic lowfidelity mock ups for stock exchange mobile app. I designed graphic projects for desktop and mobile version and made user flows for test with Invision.

ING Bank Śląski

Nov '16-May '17

I prepared the payment authorization process by mean of the mobile application. After research and during several workshops I created a complex flow diagram, basing on which it was possible to plan and execute graphic designs. Then, I prototyped high-fidelity mock ups for test with users and confirmed the solution for implementation.

Millennium Bank

Feb '14-Jul '14

I participated in workshops and the process of building the architecture information using card sorting method. Basing on the style of the home page I created and confirmed high-fidelity templates of product web pages.

Orange

Sep '14-Jan '16

I estimated cost and time needed for ux tasks. I designed mock ups for numerous services, including the process of purchasing mobile phones with and without a subscription service. I prepared the script and high-fidelity mock ups for usability testing and conducted ux audit of implemented work.

Njumobile

Oct '14-May '15

My main task was to manage graphic work, cooperate with coders and contact the client. In addition, I designed mock ups of the home page, product web pages and a calculator.

Education

M.S. Computer Graphics and Multimedia IT, Lodz University of Technology

Thesis: Techniques of night photography realization

B.S. Computer Graphics and Multimedia IT, Lodz University of Technology

Thesis: Optimization of models' nets complexity in real-time rendering

Lodz Festival Design 2012

"To see, to hear", project created with Graphics Student Club

Courses

Non-standard user experience WCAG 2.0

SCRUM Course

Skills

Research:

Benchmarking • User Research • A/B testing • Google Analytics • Persona Development • Value Proposition Map • Audit

Prototyping:

Low & High Fidelity Mock ups with Axure, Invision • User Flows Diagrams • Architecture Information • Usability Testing

Design:

UI Graphics with Affinity or Photoshop
Presentation • Style Guides • Pattern
library

Contact

796.444.244 lacrima.szewczyk@gmail.com